

# ECORACKS CLIPPINGS AND IMAGES

## Clippings

### DatacenterDynamics

3 November 2017

[Please click here](#) to read the article at the DatacenterDynamics website.

The screenshot shows the DatacenterDynamics website interface. At the top, there is a navigation bar with links for 'Welcome visitor', 'Sign in', 'Register', 'Magazine', and 'Advertise'. A search bar is located on the right side of the header. Below the header, there is a main navigation menu with categories like 'News', 'Webinars', 'Opinion', 'Videos', 'Magazine', 'Regions', 'Content Tracks', 'Events', 'Awards', 'Research', and 'Training'. A prominent orange banner advertises 'DCIM insights: Practical e-guides to data center planning & design' by Nlyte. The main content area features an article titled 'Asperitas to supply liquid cooling systems for EcoRacks data center', dated 3 November 2017, by Sebastian Moss. The article includes social media sharing options, a sub-headline 'Two eco-friendly companies in the Netherlands team up', and a large lead paragraph starting with 'Dutch data center operator EcoRacks plans to fill a new data hall with immersed computing equipment from liquid cooling startup Asperitas.' An image of the EcoRacks facility is shown with a caption 'EcoRacks Source: Google Maps'. The article continues with the sub-section 'Dunk it' and describes the water-cooled oil-immersion system. On the right side, there are several promotional boxes: one for 'Data Center Cabling Design Fundamentals' by Commscope, a 'Webinars' section with three featured items, and a 'Most Popular' section listing 'DCD Magazine out now: Power Sharing' and 'EdgeMicro plans cell tower micro-DCs in 30 US cities'.

# Digitalisation World

3 March 2018

[Please click here](#) to read the article at the Digitalisation World website.

The screenshot shows the Digitalisation World website interface. At the top, there is a navigation bar with logos for DCS EUROPE, DIGITALISATION WORLD, DATA CENTRE SOLUTIONS, STORAGE NETWORKING SOLUTIONS INTERNATIONAL, and INFORMATION SECURITY SOLUTIONS. Below this is a secondary navigation menu with links for Home, News, Magazines, Video, Features, Blogs, White Papers, Events, Media Pack, Register/Login, Contact, and Search.

## Energy efficiency goes Dutch

Mar 7th, 2018  
In Power & Cooling, Energy Management.

### Asperitas and EcoRacks receive a grant for first super energy efficient Immersed Computing datacentre project.

The Dutch Ministry of Economic Affairs and Climate Policy is granting Asperitas and EcoRacks a so called Demonstration Energy Innovation (DEI) grant for the super energy efficient and first Immersed Computing® datacenter project in The Netherlands. A limited number of projects are selected for this grant every year to demonstrate innovative technologies with a strong potential environmental impact on an international scale.

Immersed Computing has been developed by the Dutch cleantech company Asperitas, which launched their liquid cooled datacenter in a box solution one year ago. Already in an early stage the innovation has been recognized as a cleantech innovation by the Dutch governmental body Netherlands Enterprise, which granted an innovation grant during the R&D phase of Asperitas. Prior to the market launch their technology was selected to be listed as an energy efficiency solution for industry users in The Netherlands, allowing for a tax deduction when investing in Immersed Computing technology specifically.

EcoRacks is deploying a dedicated Immersed Computing datacenter hall in their Eindhoven facility. The project is a direct upgrade of their facility to serve high-density customers. With the Immersed Computing systems of Asperitas EcoRacks is facilitating 300 kW of IT power on a 40m2 floorspace and reducing the need for cooling systems for this dedicated hall to a 1% power share only. According to EcoRacks the technology is allowing for a drastic decrease of CAPEX and OPEX while being able to facilitate high density demanding customers looking for a scalable infrastructure solution. Asperitas Immersed Computing systems are developed for flexible and scalable deployment with limited infrastructure requirements. The project is selected for a DEI grant specifically for the energy efficiency impact.

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  - Telecoms & Mobile, Networking, Infrastructure, Carriers & Service Providers.

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